



Business Count Data

What does Business Count data tell us?

Business Count data from the Australian Business Register helps to develop a deeper understanding of the make-up of a local economy. It helps to identify and highlight the importance of certain sectors such as sole traders and small businesses.

What does Blayney's Business Count data tell us?

According to the ABS Counts of Australian Businesses, out of the 769 registered businesses in 2012, 507 or 66% were made up of non-employing businesses. This suggests that a significant proportion of the local economy is reliant upon sole traders followed by small business owners employing 1-4 people at 24%. Most sole traders were in the Agriculture, forestry and fishing sector followed by Construction and Retail Trade.

Table 9.0 Business Count data, 2012

Number of employees					
	Non employing	1 to 4	5 to 19	20 to 199	200+
Blayney LGA Total	507	183	64	15	0
% of total	65.9%	23.8%	8.3%	1.9%	0
Business count total					769

Source: ABS Counts of Australian Businesses, including Entries and Exits, Jun 2008 to Jun 2012; A.P. SHEERE CONSULTING

Home based businesses

Table 9.1 People who worked at home in home based businesses, Census 2011

Area	Number	Total employed persons aged 15+	Percent %
Blayney Shire	312	3,109	10%
Regional NSW	75,438	2,148,582	3.5
New South Wales	177,042	6,260,548	2.8
Australia	557,824	20,113,516	2.8

Source: Australian Bureau of Statistics, Census of Population and Housing 2011

What opportunities does Blayney's Business Count and Home Based business data present?

The importance of sole traders and small businesses is clearly illustrated by their dominance in the local economy.

