



Household Composition

What does Household composition tell us?

Household composition helps to identify potential markets for opportunities in facilities and services and other business sectors.

What does Blayney's Household Composition tell us?

Table 6.0 illustrates that the majority of families are composed of a couple with dependent children totaling 62% of all families.

Table 6.0 Blayney Family Composition, 2011

Family composition	Percentage
Couple family with: No dependent children	12.28%
Total: Couple family with dependent children	62.23%
One parent family with: No dependent children	9.42%
Total: one parent family with dependent children	16.07%
Total	100.00%

Source: ABS 2011 Census of Population and Housing, Families place of usual residence. A.P. SHEPPE CONSULTING 2013

What opportunities does Blayney's housing composition present?

Having a comparatively large number of families with dependent children resident in Blayney presents a number of opportunities for investment. These need to be assessed in line with the 'services and facilities gaps analysis' in order to identify specific opportunities. Families tend to use many of the services and facilities available in the community and families are more likely to seek such services in neighbouring areas if they are not readily available locally. A region that provides a diverse range of such attributes is one that is look favourably upon by those looking to relocate and those businesses looking to establish themselves locally.

Families are critical to the ongoing sustainability of a region and should be actively encouraged to utilise local services. Families of workers who travel to Blayney for work are good targets for relocation citing the benefits of living and working in the same region.

