



# Further Investment Information

- [Age of Residents](#) - Blayney's age distribution is comparatively young with 22.2% of residents aged between 0-14 years compared to 18.9% in NSW. The average age at 38.7 years is on a par with NSW's average of 38.1 years. This is supported by the region's family composition which is dominated by couples with dependent children.
- [Average Rents and Gross Rental Yield](#) - Changes in Median Weekly Rents give an indication of how the local rental market is performing in terms of investment opportunities. Rising rents can result in greater returns for investors as people compete for limited stock whilst decreasing rents can indicate a slow down in the rental market and perhaps an over-supply of rental properties.
- [Average Weekly Income](#) - Average weekly income levels vary significantly between industry sectors. Those sectors offering higher salaries tend to result in more disposable income for workers.
- [Business Count Data](#) - Business Count data from the Australian Business Register helps to develop a deeper understanding of the make-up of a local economy. It helps to identify and highlight the importance of certain sectors such as sole traders and small businesses.
- [Emerging Sectors](#) - Emerging sectors help to identify potential opportunities for industry development and diversification in the future. By identifying emerging sectors it is possible to help influence and create a suitable environment to help such sectors grow within a region.
- [Gaps in Provision of Facilities and Services](#) - This data helps to identify potential opportunities in the provision of such services, facilities and businesses within a region.
- [Geography and Environment](#) - Assessing a region's geography and environment helps to identify potential activities that may be suited to the region that may not have been previously considered.
- [Household Composition](#) - Household composition helps to identify potential markets for opportunities in facilities and services and other business sectors.
- [Industry Gross Regional Product Contribution](#) - Industry GDP

