



# Blayney Makes Top 50 Small Towns

We were delighted to discover this week that Blayney has been selected as one of Australia's 50 best small towns according to a new marketing report by a national travel company. Discountmyflights.com.au searched Australia's nooks and crannies for the most alluring towns, rich in culture, mouthwatering eats, local wines, heritage, picture-perfect scenery, funky shops and tree-lined streets. With over 172 towns evaluated, Blayney made the top 50 list.

For those of us who live in the Blayney and our historic villages, we don't really need a report to tell us how great it is here but this is a worthwhile accolade and it's wonderful for our town to be recognised in this way. The report has been announced to media outlets throughout metropolitan and regional Australia and online. No doubt this activity will further promote Blayney and villages and place our region on the map as a destination of choice.

The report looked at towns across Australia with a population of under 80,000 so we were up against towns that could have been 10 times larger in population than Blayney. There are a few others in the Central NSW region who were also named including Orange and Lithgow. The results are based on a month long contest with submissions being analysed to uncover "the most irresistible, exotic, historic and postcard-worthy small towns in Australia."

The Blayney submission was compiled with input from the Blayney Council team, The Cottage Volunteers, community groups and even comments from our Facebook friends who revealed why they believe Blayney deserved to be on the list. Analysts advised our submission did a wonderful job of selling our small town and helping travellers learn why they should be visiting, and why those who have, love to return.

Some of the unique qualities why people should visit include: the four distinct seasons and natural beauty, a cool climate (it often snows in winter) and a warm welcome from local people who have called this area home for almost 200 years. Blayney offers boutique shopping, cool climate wines, fresh

