



**ATTACHMENTS TO REPORTS OF THE BLAYNEY SHIRE COUNCIL MEETING  
HELD ON MONDAY 21 OCTOBER 2019**

**EXECUTIVE SERVICES REPORTS**

**06 Destination Management Plan 2019-2023**

**Attachment 1: Destination Management Plan 2019-2023..... 1**

**PLANNING AND ENVIRONMENTAL SERVICES REPORTS**

**14 Draft Local Strategic Planning Statement**

**Attachment 1: Blayney Draft Local Strategic Planning Statement..... 23**

**15 Draft Community Participation Plan**

**Attachment 1: Draft Community Participation Plan ..... 41**



# Destination Management Plan

2019 - 2023



## Contents

Executive Summary.....	2
Introduction .....	2
Vision.....	2
Strategic Objectives .....	2
Destination Network.....	3
Tourism Promotions Budget .....	4
SWOT Analysis.....	6
Strengths .....	6
Weaknesses .....	7
Opportunities.....	8
Threats .....	9
Current Tourism Trends and Opportunities.....	10
Stakeholder Strategic Objectives .....	12
Central NSW Tourism.....	12
Orange360 .....	12
Target Markets.....	12
Action Items .....	13
Appendix .....	15
Appendix A - Blayney Shire Tourism Stakeholders .....	15
Appendix B – Blayney Shire Annual Events.....	16
Appendix C - Strategic Themes .....	17
Appendix D - Seasonal Themes.....	19
Appendix E - Village Themes.....	20

## Executive Summary

The Destination Management Plan (DMP) is a document that provides information to guide tourism in the Blayney Shire for the next 4 years. The first DMP, was endorsed in September 2016. The plan provides an overview of the current tourism industry in Blayney Shire, research on current tourism trends and opportunities with strategic objectives and relevant action items.

## Introduction

Blayney Shire is located in the Central Tablelands of New South Wales, approximately three hours by road from the centre of Sydney. The principal town in the Shire is Blayney, situated southwest of Bathurst and southeast of Orange. Blayney Shire is comprised of a number of villages including Barry, Carcoar, Mandurama, Lyndhurst, Millthorpe, Neville, and Newbridge. Not every village has tourism product nor cater for the visitor economy however have a vibrant local community feel and there is more often than not a community hall, park, children's playground and public amenities.

Blayney Shire has at least 46 different accommodation providers, approximately 700 beds with a range of accommodation types including bed and breakfasts, hotels, motels, caravan park as well as several free camping and caravan options. There are over 30 different food and beverage offerings, 7 unique museums, several art galleries and natural attractions.

Volunteer Committees and Blayney Shire businesses hold a number of key successful events annually which contribute to the visitor economy. Some of the annual events include the Millthorpe Markets, Hay Bale Art Challenge, Newbridge Winter Solstice and the Carcoar Cup Running Festival.

Blayney and its villages are part of the broader tourism destination of the Orange Region which comprises the Local Government Areas of Blayney, Orange and Cabonne. Destination marketing for the Orange Region is undertaken through Orange360, a separate organisation managed by a board with representatives from each council and industry.

The tourism employment estimate for Blayney Shire is 3.37% of the total employment which contributes \$4.98 million in wages and salaries. Blayney Shire has an estimated total tourism output of \$19.947 million including employment.

## Vision

Develop a well-established, connected and prosperous tourism industry supported by local communities to ensure that our visitors have an enriched experience of food and wine, creative and artistic culture, historic villages and events in each of our four unique seasons.

## Strategic Objectives

1. Promote Blayney Shire to grow the local and visitor economy
2. Develop a unified and collaborative approach to support the growth of the visitor economy
3. Enable effective and efficient communication with stakeholders
4. Build the capacity of the tourism industry, stakeholders and local government to deliver on the expectations of visitors to the region
5. Ensure industry and local communities receive strong leadership and support in the development or enhancement of products, experiences, events and access to grant funding

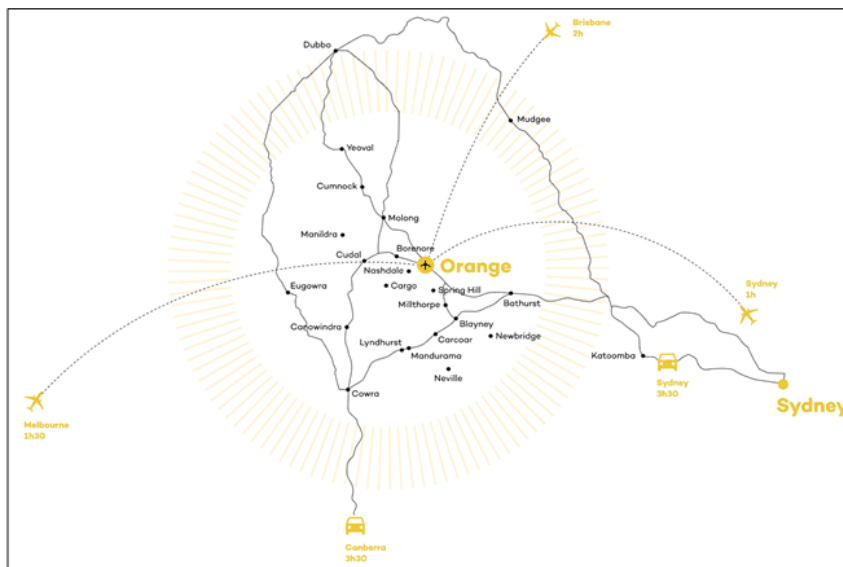
### Destination Network

Blayney Shire Council has an area of 1,524 km<sup>2</sup> and is located in the Central Tablelands of New South Wales. The principal town in the Shire is Blayney, situated some 37km southwest of Bathurst, 35km southeast of Orange and approximately 244km by road from Sydney. It is the centre of a district, which stretches east to Bathurst, southwest to Cowra and north to Orange.

#### Blayney Shire Council Area



#### Orange360 Destination Network



### **Tourism Promotions Budget**

Council employs a Manager of Tourism and Communications who co-ordinates activities across Blayney and Villages and develops proactive strategies to build the visitor economy in the region. The role has the responsibility of working with local residents, businesses, tourism businesses, volunteers, Council committees and community groups to develop a program of activities to promote the region, increase visitation and drive economic growth. Taking a leadership role and sharing expertise, building relationships and capacity of local business and businesses to further develop the area.

Our goal is to support an overall Destination NSW objective to increase the number of visitors and extend the length of visitor nights in the local area, region and State.

A key focus is developing awareness of the Blayney Shire offering to attract people to visit the area, consider relocating or doing business locally. Key programs include; managing Council's advertising, marketing and communications plan and working with local community groups and businesses to develop their communication plans.

Key programs under the Tourism and Promotions Budget includes; managing Council's advertising, marketing and communications plan and working with local community groups and businesses to develop their business and communication plans. A number of collaborative marketing campaigns are coordinated and promoted by Council supporting core themes of what the area stands for such as four distinct seasons, heritage villages, art and culture, landscape and sporting events.

Communication platforms include social media, Council and tourism websites, e-newsletters, media relations, advertising, marketing material such as posters, flyers, brochures, tourism videos, visitor guides, maps, banners, street banners, events and workshops.

Council is a member of regional tourism groups including, Central NSW Tourism and Orange360 committing \$50,000 per annum to contribute to the destination marketing organisation. Orange360 is a partnership between Blayney, Orange and Cabonne Councils and supported by industry. Council approved an initial three-year memorandum of understanding with Orange360 which will be reviewed in 2019/20 for renewal. For the purpose of this Destination Management Plan it is assumed Council will support Orange360 for another three years.

Advertising and materials include the costs for tourism promotion campaigns including advertising fees, graphic design, banners, photography and videography. Printing and stationary covers the costs of fliers, guides, brochures and maps. Subscriptions and license fees includes our membership with Central NSW Tourism and subscription to communication platforms such as Mailchimp and Hootsuite. Events covered under the Tourism and Promotions budget include the Hay Bale Art Challenge, Garage Sale Trail and the Christmas decorations event.

The following budget does not include salaries and on costs for Councils Tourism and Communications unit.

<b>Tourism Promotions Budget</b>	<b>2019/20</b>	<b>2020/21</b>	<b>2021/22</b>	<b>2022/23</b>
<b>Advertising and Materials</b>	\$28,500	\$29,212	\$29,942	\$30,691
<b>Printing and Stationery</b>	\$20,381	\$20,890	\$21,412	\$21,948
<b>Subscriptions and License Fees</b>	\$13,002	\$13,327	\$13,660	\$14,001
<b>Orange360 Membership</b>	\$50,000	\$50,000	\$50,000	\$50,000
<b>Events</b>	\$19,500	\$19,987	\$20,487	\$20,999
<b>Visitor Information Centre</b>	\$36,303	\$37,210	\$38,140	\$39,094
<b>TOTAL</b>	<b>\$167,686</b>	<b>\$170,628</b>	<b>\$173,643</b>	<b>\$176,734</b>

In addition to this commitment by Council, Council supports a Development Coordinator Program, with the objective to build the capacity of leaders and volunteer organisations in our small villages and provide access to support for attracting grants, coordinating events and building community resilience.

With the completion of individual Town and Village Community Plans, each Town and Village has a list of community, tourism, heritage, cultural, public infrastructure, economic growth and environmental based projects. Council provides funding of \$20,000 for the engagement of a part time Development Coordinator in Blayney and \$5,000 for reimbursement of Association incorporation expenses, Public Liability Insurance and administration costs. \$40,000 is allocated to engage the services of two-part time Development Coordinators, for the villages to the east and south of the Shire.

The 2019/20 Development Coordinator budget of \$70,000 is allocated as follows:

Barry, Hobbys Yards, Neville, Newbridge, Lyndhurst, Carcoar and Mandurama	\$40,000
Blayney Town Association (including Kings Plains)	\$25,000
Millthorpe Village Association	\$5,000

## SWOT Analysis

The analysis of the strengths, weaknesses, opportunities and threats for the Blayney Shire tourism industry has been created through reviewing the Towns and Villages Community Plans, the Blayney Shire Community Strategic Plan, the Destination Country and Outback's Destination Management Plan and consultation with local tourism businesses, village committees, Visitor Information Centre Volunteers and Orange360.

### Strengths

All of the villages have a proactive Village Committee or Progress Association who coordinate local events and see the value of increasing tourism and the visitor economy.

Blayney Shire is host to a number of community run events targeting a variety of different tourism markets throughout the year.

We are within close proximity to Bathurst and Orange and our accommodation and food services sector benefit from the overflow of large events in neighbouring regional cities such as the Bathurst Races.

Blayney Shire has a significant number of attractions, tourism operations and large events which are iconic to the Orange360 region.

Accommodation businesses have a demand of mining contract workers requiring beds in the region which provide a consistent occupancy rate.

Millthorpe and Carcoar with their colonial history and built architectural heritage preserved with beautiful churches, public buildings, museums and houses from the mid-19th Century, deliver iconic village experiences.

There is a daily train service to and from Sydney which stops at Millthorpe and Blayney.

We have a growing arts focus from Newbridge to Lyndhurst, including art galleries that feature on the Regional Arts Trail.

Blayney and all Villages have parks or recreation grounds with public toilets, playground and BBQ/picnic facilities that cater for visiting families and travellers.

Some local tourism businesses have a strong online/social media presence promoting their businesses as well as the destination.

The Orange360 Regional Tourism network, of which Blayney Shire is a member, provides the scale and capacity to deliver tourism promotions and collaborative marketing collateral.

With the Belubula River flowing through the shire, the popular Wyangala Recreation Park and Carcoar Dam are accessible water sports, fishing and camping spots.

The re-allocation of funding from the Blayney to Bathurst bicycle race allows for additional funding in the tourism sector.



## Weaknesses

Promoting the region as the 'Village Shire' is not unique in the tourism industry. Many other destinations use historic villages as their primary pull factor.

The public transport options around Shire, specifically to the villages is limited and current transport options are not well communicated or advertised.

The existing Blayney Shire Tourism website isn't up to the standard of competing destinations and information on businesses and attractions is not current.

Some businesses do not see themselves as part of the tourism industry and focus only on local customers, by not being active in the tourism industry they miss out on potential customers.

Blayney Shire has limited photo and video assets to use for promotion on social media, advertising campaigns and printed collateral.

The Village Committees or Progress Associations in some villages have limited business owner representation to provide accurate and valuable information about the Blayney Shire economy.

There are many tourism businesses that have little or no online presence. This is due to limited technological skills, time and understanding of the value.

Small businesses in the villages can be dependent on events for foot traffic. Outside of these events the businesses do not get as much trade.

The town of Blayney is the centre of the Shire however has the least amount of tourism attractions such as museums and art galleries.

Tourists are unaware of the opening hours of the tourism businesses in the towns and villages and which days are best to visit. This limits their experience as they are unable to enjoy the full range of attractions and services. This can lead to a negative experience of the village spread by word of mouth and less return visitors.

Directional signage into and within villages needs to be improved particularly for attractions off the main street.

The footpath network in some villages does not connect the main street with other services or attractions. This can lead to businesses off the main street missing out on foot traffic.

The existing Information Outlets in the Shire have no formal process for keeping marketing collateral up to date and including Blayney Shire publications.

The Blayney shopping precinct needs to be enhanced visually to make it more attractive. Currently a number of the shops are empty and the heavy vehicle traffic is not conducive to a shopping precinct. The lack of truck facilities such food and rest areas is limiting the capacity for business to benefit from our highway appeal.

There is no official Indigenous or Aboriginal groups or Councils that represent the Blayney Shire.

## Opportunities

Blayney Shire's close partnership and involvement with Orange360 as a relatively new destination marketing organisation provides opportunities to partner with Orange360 on tourism communications. For example, combining the tourism website and towns and villages guide instead of separate and duplicate publications.

We need to utilise more of the emerging online advertising channels as they can facilitate all stages of the customer journey and experience, e.g. search, booking, payments, real time translations etc.

Community Development program run by Council provides \$20,000 for village cluster groups to fund a local coordinator to assist with upskilling, capacity building, events management, fundraising, implement Village Plans and grant application funding projects to assist Towns and Villages Associations.

Council's Community Financial Assistance Program for community groups which subject to meeting eligibility criteria, supports events, infrastructure and community program development.

When developing a new marketing plan there is an opportunity to combine resources and partner with stakeholders on joint marketing campaigns.

Increase promotion and communications for the caravanning and camping options in Blayney, Newbridge, Lyndhurst, especially with the reopening of Junction Reefs Reserve.

The Sydney Trains Heritage Works Program provides an opportunity for the disused Blayney Railway Station buildings to be refurbished and repurposed as a potential tourist attraction such as an art gallery space.

Increase the range of events such as; a music festival, equestrian events, expanding the Blayney Farmers' Market, get involved in the Orange Festivals (F.O.O.D, Winter Fire and Wine Festival). These events provide an opportunity for additional visitor nights.

Target the usage of rail transport to Millthorpe for day trips or weekends, particularly in the 55+ market.

Support opportunities to host regional and state sporting events and competitions that will attract strong participation especially with the new Equestrian and Livestock Centre.

With Electric Vehicle Charging Stations being installed in Millthorpe and Carcoar we have the opportunity to capture the electric vehicle user market.

Further explore indigenous heritage to evaluate tourism appeal and opportunities to create awareness and celebrate the history, culture and heritage with the Aboriginal community in the region.

The reopening of Cowriga Creek Bridge on Carcoar Road will provide a direct route for tourists between Millthorpe and Carcoar.

The research by the Western Research Institute will provide more data on the visitor economy in the Blayney Shire.

Partner with Central NSW Business HQ to assist with education tourism businesses in the region.

The upcoming Orange360 mining accommodation project provides an opportunity for Blayney and the villages to further benefit from the contractors particularly in the accommodation sector.

### **Threats**

Many of our local tourism events and museums are run by community groups which rely on volunteers which can lead to volunteer fatigue. Our volunteers are also aging and there is very few new volunteers getting involved.

Tourists are not concerned about council boundaries therefore thinking of ourselves as a Shire and not as a region in promotional campaigns limits the success of the campaign.

Our Level 3 accreditation Visitor Information Centre is at risk with not enough volunteers to keep up required opening hours.

The increasing amount of contract workers in the Shire limit the availability of accommodation for tourists, especially if contract work peak periods clash with events.

Our cellar doors in Millthorpe compete with a large amount of cellar doors in Cabonne which have the benefits of proximity to Orange and a number of other wineries.

Tourism businesses having limited awareness and accurate knowledge of Orange360. If the Blayney Shire tourism industry doesn't invest in Orange360 there will be limited tourism products to be promoted, impacting on the success the investment by Blayney Shire Council.

The drought affects local businesses with decreases in income from both local residences and the number of tourists participating in recreational activities at Carcoar and Wyangala Dam.

The business opening hours on weekends in Blayney is limited, with many businesses closing at midday or not opening at all, leaving tourists with limited services leading towards a negative experience.

There is no mobile phone service in Carcoar limiting communication for tourists. Not only is this inconvenient for tourists but also limits their ability to share their experience with other potential visitors on social media.

## Current Tourism Trends and Opportunities

Over the past 20 years the travel and tourism sector has undergone immense disruption. Digital and mobile technology has changed the way people make travel decisions, book, travel and share their travel experiences. The emergence of the sharing economy has had a profound effect on traditional travel booking methods. Geo-political events have created risk and uncertainty, as well as focusing travellers on emerging travel destinations. Social media and user generated content have facilitated huge growth in traveller reviews on websites like TripAdvisor. Change is a constant in the sector.<sup>1</sup>

Some key future trends and insights from the NSW Government Statewide Destination Management Plan<sup>1</sup> include:

- Experiential Travel – more and more travellers will search for immersive, authentic, educational, local experiences.
- Holidays with a Purpose – volunteering, conservation and the like will play a bigger part in travel and destination choice.
- Sustainable Travel – sustainable and conscious travel will gain momentum, and the concept of excessive visitor arrivals known as ‘over tourism’ will be topical.
- Caravanning and Camping – the desire for authentic experiences will drive demand for exploring destinations on caravanning and camping holidays.
- Wellness Travel – travel for the purpose of wellness, both spiritual and physical, will continue to gain momentum.
- Food and Drink – local produce and food and drink experiences will continue to play a role in destination choice, as a central part of the travel experience, and this space will become crowded.
- Business Events – conventions, corporate meetings, AGMs, corporate retreats, workshops, seminars and sales incentive rewards trips all hold promise for growth in regional NSW.
- Personalisation – digital and mobile technology have empowered visitors to take more control of their travel experiences, and increased their expectations. As a result, the expectation of personalised and tailor made experiences is likely to grow.
- Multigenerational Travel – the trend in multigenerational travel will continue, as families use their holiday time to bond and create memories together, and this will influence the type of customer experience they are looking for.
- Sharing Economy – the sharing economy, e.g. Airbnb, will continue to transform travel experiences, giving the customer more choice and greater flexibility.
- Digital – digital technology will continue to advance, facilitating all stages of the customer journey and experience, e.g. search, booking, payments, augmented reality, real time translations etc.

- Mobile – mobile will be the preference of travellers throughout their customer journey, so mobile optimisation of the customer experience will be key.
- Social Media – social media and user generated content will continue to be key, and can present opportunities for destinations that optimise them well.

There is also significant opportunity to grow the NSW visitor economy, the NSW Government Statewide Destination Management Plan<sup>1</sup> has identified the following opportunities:

- Tourism is a growth sector globally as the third export sector in the world.
- The state offers a very strong tourism proposition offering an authentic Australian experience.
- The NSW Government is committed to growing the visitor economy, and has put in place a robust framework to deliver growth
- There is a significant opportunity to drive growth in the NSW visitor economy by using technology, data and insights to develop a deep understanding of current and future visitors and their needs, and use this knowledge to define and segment the target audience, develop outstanding visitor experiences and invest in products and experiences that will attract future visitors.
- Upskilling the workforce and investing in industry capability development will improve the visitor experience and drive economic growth. Businesses that invest in staff development will reap the rewards.
- NSW is Australia's most visited state and the nation's international gateway, and the NSW visitor economy has seen strong growth in the past decade. There is already a strong base to build on, with growth forecast to continue in both domestic and international tourism, and 65% of visitors to the state already travelling to regional NSW.

---

<sup>1</sup> Destination NSW. (2019). *Statewide Destination Management Plan*. NSW Government.

## Stakeholder Strategic Objectives

### Central NSW Tourism

Central NSW Tourism<sup>2</sup> aim to double the visitor economy from 2011 to 2020 by focusing on incremental growth across domestic visitation by:

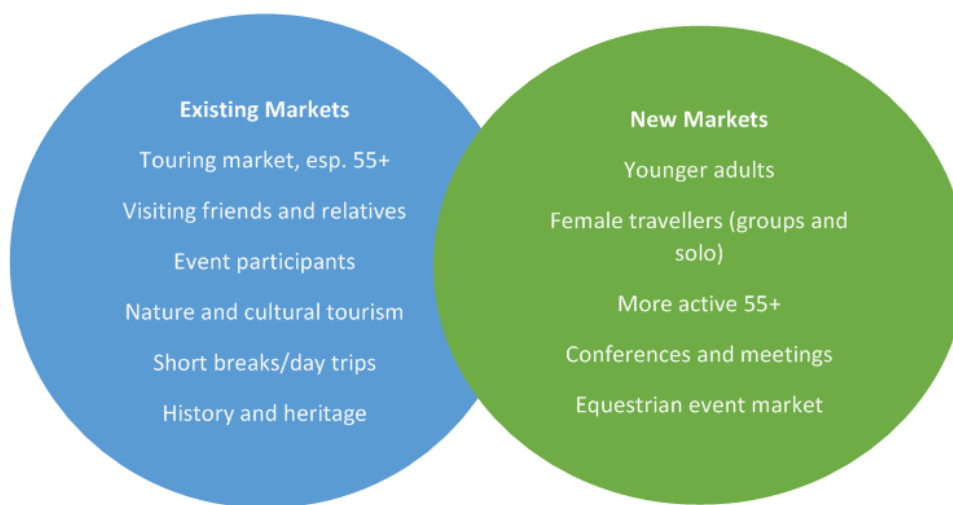
1. Provide a regional platform for collaboration, leadership and good governance in all aspects of destination management subject to available resources
2. Expand our visitor economy
3. Facilitate LGAs to grow and evolve our product and experience offering
4. Build demand by developing the destination's brand and appeal

### Orange360

The objectives for Orange360<sup>3</sup> include:

1. Develop Unified Regional Brand, Message and Information Architecture
2. Develop a Regional Destination Marketing Plan
3. Position the Orange Region as a Destination of Choice for Visitors and Residents
4. Build Knowledge and Awareness Through Regional Stakeholder and Community Engagement, as well as Visitor Research
5. Develop Regional Industry Membership and Additional Revenue Streams
6. Maintain and Extend Relationships with Government and Tourism Industry

## Target Markets



<sup>2</sup> Central NSW Tourism. (2016). *2016-17 Destination Mangement Annual Update and Action Plan*. Central NSW Tourism.

<sup>3</sup> Orange Region Tourism. (2017). *Strategic Plan*. Orange: Orange Region Tourism.

## Action Items

Short Term: 1 - 4 months  
 Medium Term: 4 - 12 months  
 Long Term: 1 - 4 years

<b>Strategic Objective: 1. Promote Blayney Shire to grow the local and visitor economy</b>	
1.1 Develop an annual marketing plan in collaboration with Orange360 with the following themes/strategies: <ul style="list-style-type: none"> <li>● Promote villages as individual destinations or cluster villages based on geographic locations (e.g. Lyndhurst/Mandurama/Carcoar)</li> <li>● Promote specific trails and itineraries based on interests</li> <li>● Capitalise on emerging digital marketing trends</li> <li>● Promotion of annual events, seasonal and strategic themes</li> </ul>	Short Term and Annually
1.2 Update photo and video assets for Blayney Shire	Medium
1.3 Further explore strategic themes especially indigenous heritage to evaluate tourism appeal and opportunities	Long
1.4 Communicate and update public transport options in the Shire with itineraries not reliant on cars including tour companies	Medium
1.5 Advertise opportunities for conferences and meetings in Millthorpe and Blayney	Long

<b>Strategic Objective: 2. Develop a unified and collaborative approach to support the growth of the visitor economy</b>	
2.1 Combine tourism marketing collateral with Orange360 including: <ul style="list-style-type: none"> <li>● Update and transition Blayney Shire Council tourism website content to the Orange360 website as one primary source of information</li> <li>● Update and renew individual town/village fliers in line with Orange360 brand guidelines</li> <li>● Combine <i>Orange360 Towns and Villages Guide</i> with <i>Blayney and Villages Visitor Guide</i> to remove duplicate publications</li> <li>● Printed 'What's On' event calendars</li> </ul>	Short/Medium
2.2 Ensure tourism businesses understand the full suite of Orange360 membership options and benefits.	Ongoing
2.3 Provide tourism stakeholders opportunities for joint funded marketing campaigns	Medium
2.4 Work with the Visitor Information Centre to review and improve services and operations to provide a positive experience for the visitor	Medium
2.5 Develop processes for Information Outlets in the Shire to ensure information and marketing collateral is kept up to date	Medium
2.6 Provide networking opportunities for stakeholders in different themed experiences and business categories	Long
2.7 Work with sporting groups and stakeholders to attract sporting events and competitions to the region	Long

<b>Strategic Objective: 3. Enable effective and efficient communication with stakeholders and communities</b>	
3.1 Engage with relevant stakeholder meetings including: <ul style="list-style-type: none"> <li>Quarterly Tourism, Towns and Villages Committee</li> <li>Individual Village Committee Meetings (min one per year, per village)</li> <li>Monthly Orange360 Tourism Manager Meetings</li> <li>Orange360 Member forums</li> </ul>	Ongoing
3.2 Communicate with tourism businesses via newsletter with relevant tourism updates, projects, marketing opportunities, statistics, research etc.	Ongoing
3.3 Conduct face-to-face meetings with tourism businesses and event committees to provide support and assistance as required	Ongoing
3.4 Work with Orange360, Newcrest and Regis to develop strategies to accommodate contract workers including communicating with relevant stakeholders about mining peak periods	Ongoing
<b>Strategic Objective: 4. Build the capacity of the tourism industry, stakeholders and local government to deliver on the expectations of visitors to the region</b>	
4.1 Stay abreast of all tourism trends against visitor profiles and target markets	Ongoing
4.2 Communicate the benefits of tourism and strengthen the understanding of the visitor economy to stakeholders	Ongoing
4.3 Provide training opportunities for businesses and event organisers	Medium
4.4 Provide support for potential new tourism businesses, attractions events and initiatives such as the Blayney Railway Station refurbishment	Ongoing
4.5 Work with volunteer museums to increase online presence with more information available online, in particular opening hours	Medium
4.6 Conduct signage audit (directional and advertising) and work with relevant stakeholders to update and improve signage	Long
4.7 Continue to implement the Active Movement Strategy to improve the footpath network	Ongoing
4.8 Develop and review the Blayney 2020 Masterplan	Medium
4.9 Continue to advocate for mobile phone communication technology access in Carcoar	Ongoing
<b>Strategic Objective: 5. Ensure industry and local communities receive support in the development or enhancement of products, experiences, events, marketing and access to grant funding</b>	
5.1 Conduct a full product audit of the shire's tourism assets and attractions and identify and work to fill gaps between assets and communications (physical and digital information)	Short/ Medium
5.2 Develop a series of training, development workshops, networking and programs, including peer-to-peer.	Medium



## Appendix

### Appendix A - Blayney Shire Tourism Stakeholders

Stakeholder	Details
<b>Tourism Businesses</b>	Tourism businesses, visitor services, accommodation providers, hospitality services, etc. are critical partners for identifying, developing and delivering tourism opportunities and visitor services, and investing in infrastructure, experiences etc.
<b>Joint Organisation, Central NSW Tourism</b>	Facilitate collaborative partnerships between neighbouring councils; will be conduits, stakeholders and partners for the development and implementation of the Destination Management Plan
<b>Local Council</b>	Local destination management and marketing through a Manger Tourism and Communications; provision of tourism infrastructure and services; management of planning policies and processes, including those that facilitate economic development; tourism events, festivals and signature experiences; tourism marketing
<b>Local Communities, Village Associations, Event Committees</b>	Participate in local tourism development for sustainable, supported tourism that meets the needs and aspirations; participation through provision of tourism and visitor services, hosting and share economy services, events etc.
<b>Orange360</b>	Orange360 are responsible for the destination marketing for Blayney Shire, Cabonne and Orange City Councils. Orange360 works collaboratively with the three LGAs, tourism businesses and funding bodies to provide local tourism growth and development in the Orange region.
<b>Destination NSW (Destination Country and Outback)</b>	DNSW is part of the NSW Government. It develops and implements strategies to grow the NSW visitor economy; collaborates with Destination Networks on DMPS and coordination of marketing campaigns; provides operational funding and contestable funding to industry, LTO and Council; manages Regional Flagship Events Program funding.
<b>Arts Out West</b>	Arts Out West aim to promote, facilitate, educate and advocate for arts and cultural development for communities of the NSW Central West.

## Appendix B – Blayney Shire Annual Events

<b>January</b>	
Blayney and Villages	Australia Day Celebrations
Carcoar	Carcoar Village Festival
<b>February</b>	
Newbridge	Swap Meet and Market Day
<b>March</b>	
Blayney	Blayney Show
Blayney	Hay Bale Art Challenge
<b>April</b>	
Millthorpe	Millthorpe Markets
Carcoar	Down to Earth Gardening Expo and Plant Fair
Blayney	Autumn Grazing Dinner
Neville	Veterans Sunday
Blayney	Anglican Second-hand Book fair
Millamolong	Millamolong Polo Tournament
<b>June</b>	
Newbridge	Winter Solstice Festival
<b>July</b>	
Hobby's Yard	Rockabilly Dance
<b>August</b>	
Millthorpe	Night Markets
<b>September</b>	
Blayney	Cars and Coffee
Blayney	Spring Flower Show
Carcoar	Carcoar Art Experience
<b>October</b>	
Carcoar	Carcoar Show
Lyndhurst	Village Fair and Markets
Blayney and Villages	Garage Sale Trail
<b>November</b>	
Millthorpe	Garden Ramble
Carcoar	Carcoar Cup Running Festival
Neville	Neville Show
<b>December</b>	
Millthorpe	Millthorpe Markets
Millthorpe	Millfest
Blayney	Christmas Carols in Carrington Park

### Appendix C - Strategic Themes

The following strategic themes align with the themes from the Destination Country and Outback Destination Management Plan with information on where the themes fit in with the tourism products that Blayney Shire offers. These themes will be instrumental in developing marketing campaigns.

<b>Strategic Themes</b>	<b>Offering for Blayney Shire</b>
<b>Celebrating Culture on Country</b>	The Aboriginal community and culture across the Shire is an important theme in celebrating the Shire’s history and heritage. The full extent of offerings, experiences and stories are yet to be found and celebrated. There is an opportunity to lift the profile of existing experiences as well as capability to build and strengthen the delivery of meaningful and immersive cultural tourism experiences
<b>Wine Lovers and Foodie Finds</b>	There are many opportunities to leverage off the strong brand of the Orange food and wine industry by promoting existing and creating new food and wine experiences and packages that promote seasonal visitation throughout the Shire. All of the towns and villages feature at least one country pub with quality food offerings. Millthorpe also offers a number of high quality local wine and food offerings including two cellar doors and a fine dining restaurant. Carcoar also shows potential in this area with new and emerging businesses.
<b>Unlimited Horizons</b>	The region is home to many remarkable journeys along our scenic country road, visitors can feel the sense of freedom offered by the unlimited horizons.
<b>Exploring our Nature</b>	From lacing up the adventure boots or grabbing a pair of binoculars for birdwatching, there are many ways to explore nature in Blayney Shire. While the region’s landscapes are diverse and offer the opportunity for visitors to immerse themselves in nature, this theme needs to be further developed to promote more remarkable experiences including Carcoar Dam, Junction Reefs Reserve, Neville State Forest
<b>Revealing our Heritage</b>	Blayney Shire delivers a depth of history and heritage, including agricultural, industrial, mining and war histories and well-preserved towns and villages. Revealing our heritage is about creating contemporary, interactive and immersive experiences that attract new markets and inspire a sense of wonder and pride in Australia’s history.  Delivering on this ambition will take many forms, from industry-linked events, heritage and museum trails and precincts, bringing to life our rail heritage, memorial gardens and bundling experiences to provide a truly memorable holiday.

<p><b>Little Places, Big Stories</b></p>	<p>In a world seeking more authentic experiences, genuine local characters and off-the-beaten track destinations, little places often deliver the biggest stories. A key to this theme is to profile the experience and events offered in the towns and villages across the region, including showcasing their points of difference and key reasons to visit,, including identifying when the ‘Little Place’ can be the hub from a visitor experience perspective.</p>
<p><b>Conferences and Business Events</b></p>	<p>Business events and conferences have a valuable role in helping to grow the visitor economy. There is an opportunity to attract more regional conferences and business events to the region to assist grow midweek and low or shoulder season visitation to the region particularly in Blayney and Millthorpe.</p>
<p><b>Arts and Culture</b></p>	<p>The arts and culture theme includes galleries, performance spaces, artists and artisans. Millthorpe and Carcoar have a number experience in this theme which are yet to be capitalised on. In some cases, the art and culture offering is the primary experience for a village, for example the Olde Bridge Art Gallery in Newbridge and the Piano Museum in Neville</p>
<p><b>Sport and Recreation</b></p>	<p>Blayney Shire has a number of sporting and recreational facilities spread out across the region including walking or cycling trails, water-based recreation, playgrounds, skate parks, tennis courts and golf courses as well as the sporting clubs and sports fields across the region. Blayney has the potential to expand in this area with the construction of the Equestrian and Livestock Centre and capitalise on visitors coming to the region for sport.</p>
<p><b>Community Events</b></p>	<p>Community-based events, which deliver on both the desire of many travellers to experience a destination ‘like a local’ and enable smaller villages and towns to achieve cut-through in a highly-competitive tourism marketplace.</p> <p>There is an opportunity to leverage the success of existing community events and develop a small number of new ones to attract people to (or back to) the region. This includes events for lovers of music, art and culture, sport and recreation and food and drink or special-interest events such as air shows and vintage car shows.</p>
<p><b>Real Country</b></p>	<p>Destinations in the Blayney Shire have the opportunity to experience the ‘real country’ with big skies, fresh air, stars, wildlife, produce and agricultural activities such as The Central Tablelands Livestock Exchange, agricultural shows, local produce markets</p>
<p><b>Retail Offerings</b></p>	<p>Carcoar, Millthorpe and Blayney offer unique and independent retail offering, including opportunities for visitors to buy locally-produced products or that provide a boutique retail offering.</p>

### Appendix D - Seasonal Themes

<p><b>Summer</b></p> <p>Summer in Blayney Shire is a time for seeking out cooler climates, refreshing water activities, and night-time experiences.</p> <p>Key summer experiences and promotions can include:</p> <ul style="list-style-type: none"> <li>○ Shady nature walks to waterfalls, escapes to dams and rivers.</li> <li>○ Recreational water activities and swimming e.g. Carcoar Dam, Junction Reefs, CentrePoint</li> <li>○ Featured Events: Millthorpe Markets, Millfest, Newbridge Swap Meet, Christmas Carols</li> <li>○ Showcase experience ideal for the Visiting Friends and Relatives market, particularly around the Christmas Holidays</li> <li>○ Promotion of cellar doors in Millthorpe</li> </ul>	<p><b>Autumn</b></p> <p>Autumn in the region spells beautiful colours and cooler days, perfect for short breaks and drive touring, nature-based adventures, and festival fun. The Easter long weekend and school holidays mean longer breaks and an opportunity to offer products and experiences that extend the length of stay in the regions.</p> <p>Some examples of Autumn appeal in packaging and promoting a cross-regional offer are:</p> <ul style="list-style-type: none"> <li>○ Experience key events such as Orange F.O.O.D Week, Blayney Hay Bale Art Challenge, Carcoar Gardening and Plant Expo</li> <li>○ Autumn Colours - Cross-regional collaboration for itineraries and packages including car touring routes,</li> <li>○ Canowindra International Balloon Challenge visitors passing through the region</li> </ul>
<p><b>Winter</b></p> <p>Winter is ideal for short breaks and journeys with the Blayney Shire, offering fireside experiences, cool starry nights and with occasional snow turning gardens into winter wonderlands. Below are some of the winter opportunities to be explored and promoted:</p> <ul style="list-style-type: none"> <li>○ Country pub lunch with cosy wood fires</li> <li>○ Winter 'wine by the fireside' getaways - packaging and bundling products and experiences</li> <li>○ Getting involved in the Orange Winter Fire Festival</li> <li>○ Newbridge Winter Solstice</li> <li>○ Snow</li> </ul>	<p><b>Spring</b></p> <p>Spring brings fresh colour and life to the region. This is a perfect time of year for short breaks sampling the region's best in food and wine, art and music and night skies. Below are the best of the spring-time experiences across the region.</p> <ul style="list-style-type: none"> <li>○ Fresh season, fresh food – Leverage the food and wine festivals, e.g. Orange Wine Festival</li> <li>○ Wonderful time to link and/or cross-promote the star gazing opportunities across the region</li> <li>○ Spring Festivals and Gardens – e.g. Millthorpe Garden Ramble, Carcoar Cup</li> <li>○ Experience the freshness of nature as it springs to life across our parks and reserves. Take a hike, ride a bike or paddle a river before retiring to unique or heritage-listed accommodation tucked away in spectacular settings</li> </ul>

## Appendix E - Village Themes

Village	Theme
<b>Blayney</b> #Blayney #VisitBlayneyShire	Blayney is a services focused town with all the necessities such as a supermarket, service stations, bakeries, butchers, chemist, various accommodation options, cafes, restaurants, pubs, parks and sporting ovals. Blayney's current appeal to visitors is mostly for the services as well as sport and recreational facilities including the Heritage Walk, Heritage Park, Skate Park and events including the monthly Farmers' Markets and the Hay Bale Art Challenge.
<b>Carcoar</b> #Carcoar #CarcoarNSW	Carcoar is a historic village with an increasing tourism appeal with more tourism focused businesses opening in the village. Carcoar has a number of historic museums appealing to visitors highlighting the history and heritage of the town. Carcoar has a history of successful events taking over the town and creating a great atmosphere in the village for example the Carcoar Running Cup and Australia Day Festival.
<b>Lyndhurst</b> #Lyndhurst #LoveLyndhurst	Lyndhurst is an ideal location for a quiet country get-away without complete isolation. Lyndhurst is an RV friendly town with free camping and caravanning sites and serves the local and visitor economy with basic services including a petrol station, takeaway shop and hotel. Lyndhurst is also home to a number of team penning events, Lyndhurst Golf Club and Lyndhurst Rifle Club
<b>Mandurama</b> #Mandurama	Mandurama is a small village with its facilities including the hotel, general store and petrol station are perfectly situated on the highway that runs through the main street of Mandurama creating a service centre for locals and tourists in transit. Mandurama is also the gateway to Junction Reefs Reserve located 30km from Mandurama.
<b>Millthorpe</b> #MillthorpeVillage #TakeTheTrain	Millthorpe is a heritage listed village with the biggest tourism industry in the Shire. Millthorpe has a number of Bed and Breakfasts, food and beverage options including cellar doors as well as an interactive museum, art galleries and boutique retail shops. Millthorpe has ideal location being the village closest to Orange and accessible by train on a daily route to and from Sydney. The village hosts a number of very successful events bringing in thousands of visitors boosting the local economy. Forest Reefs is also located a short drive from Millthorpe providing the country pub experience with a local tavern.
<b>Neville</b> #NevilleNSW	Neville is a small village ideal for a quiet country escape. The village features a piano museum, unique accommodation in train carriages and a local hotel. Neville is in close proximity to Neville State Forest and Abercrombie Caves.
<b>Newbridge</b> #NewbridgeNSW	Newbridge is a picturesque village with a peaceful country appeal. Newbridge has an art gallery and studio featured on the Bathurst Arts Trail and local pub that hold food events aimed at the locals. Newbridge caters to the caravanning and camping market with free sites available at the showground with toilets, kitchen and playground.



**DRAFT**  
**BLAYNEY SHIRE LOCAL STRATEGIC**  
**PLANNING STATEMENT**

*INSERT PHOTO*



# CONTENTS

- 1 INTRODUCTION**
  - ABOUT THIS STATEMENT
  - PURPOSE OF THIS STATEMENT
  - POLICY CONTEXT
  - CONSULTATION
  
- 2 LOCAL CONTEXT**
  - OUR PLACE IN CENTRAL WEST
  - OUR RICH HISTORY
  - OUR COMMUNITY
  
- 3 BLAYNEY SHIRE - OUR VISION**
  
- 4 ACHIEVING OUR VISION**
  - PLANNING PRIORITIES
  - ACTIONS
  - IMPLEMENTATION, MONITORING AND REPORTING
  - OUR PLANNING PRIORITIES
  
- A APPENDIX**
  - LIST OF STUDIES, PLANS AND DOCUMENTS
  - RELATIONSHIP WITH OTHER PLANS

# INTRODUCTION

## ABOUT THIS STATEMENT

The Blayney Shire Local Strategic Statement (this Statement) sets out a 20-year vision for land use planning in the Blayney Local Government Area (LGA), outlining how growth and change will be managed to maintain the environmental qualities and local character that shapes Blayney Shire.

This Statement identifies **6 Planning Priorities** to achieve Council's vision for Blayney Shire, along with actions and the means for monitoring and reporting.

This Statement builds on the communities aspirations expressed in the *Blayney Shire Community Strategic Plan 2018 - 2028* and is consistent with the *NSW Governments Central West and Orana Regional Plan 2036*.

## PURPOSE OF THIS STATEMENT

All councils within NSW are required to prepare a local strategic planning statement to act as a link between the strategic priorities identified at a regional and local level to ensure consistency in strategic planning approaches.

## POLICY CONTEXT

This Statement has been prepared in accordance with section 3.9 of the *Environmental Planning and Assessment Act 1979* (the Act) which requires that it include or identify the following:

- a. The basis for strategic planning in the area, having regard to economic, social and environmental matters,
- b. The planning priorities for the area that are consistent with any strategic plan applying to the area (subject to any such strategic plan) any applicable community strategic plan under section 402 of the *Local Government Act 1993*,
- c. The actions required for achieving those planning priorities
- d. The basis on which the council is to monitor and report on the implementation of those actions.

## CONSULTATION

Council prepared this Statement by building upon the results of engagement undertaken in developing Councils *Community Strategic Plan during, 2018 – 2028, Blayney Cabonne and Orange Rural and Industrial Lands Strategy* and *Blayney Settlement Strategy Review*. Workshops were held with Councilors throughout this process to confirm the values and planning direction for Blayney Shire.

The NSW Department of Planning & Environment and other relevant State Government agencies were also consulted as part of a series of workshops held throughout 2017 – 2019.



# LOCAL CONTEXT

## OUR PLACE IN THE CENTRAL WEST

Blayney Shire has an area of 1,524km<sup>2</sup> and is located in the Central Tablelands of New South Wales, approximately 250km west of Sydney, 257km east of Canberra and 740km east of Melbourne.

The principal town in the Shire is Blayney, situated approximately 37km southwest of Bathurst and 35km southeast of Orange. The villages of Millthorpe, Carcoar, Mandurama, Lyndhurst, Neville, Newbridge, and Barry are rich in history and surrounded by rural lands.

Blayney Shire is the centre of the district and stretches east along the Mid-Western Highway to Bathurst and southwest to Cowra and north along Millthorpe Road to Orange. The area is known for its temperate climate, rural landscape and historic villages, and is strongly supported by the mining, value add manufacturing and agricultural industries.

The *Central West and Orana Regional Plan 2036*, vision for the region is to be *'the most diverse regional economy in NSW with a vibrant network of centres leveraging the opportunities of being at the heart of NSW'*. Blayney Shire's location, broad range of industries and connections to Sydney, Canberra and Melbourne provide a foundation for our place with the regional and state economy.

## OUR RICH HISTORY

The areas history began with the Wiradjuri people and later with European settlement. Agriculture was the predominant land use due to the highly productive lands and climate conditions, which continued to grow with the arrival of the railway in the 1870s.

The discovery of gold at Ophir in 1851 had a significant impact on the growth of the area with a number of local mining activities occurring, particularly in the 1870s and 1880s. More recently, significant mineral deposits found in the Shire have resulted in employment opportunities and economic growth.

The history of the Blayney Shire has contributed to the size and subdivision patterns of the town of Blayney and our villages, which was based upon significantly larger populations that peaked in the early 1900s. The growth in the area is highlighted via the many examples of historical buildings, particularly in the villages of Millthorpe and Carcoar.

Over the last 20 years, the town of Blayney and villages of Millthorpe and Newbridge have been experiencing the highest rates of growth, due to their location to the regional cities of Bathurst and Orange. It is anticipated that this trend will continue to grow.

## OUR COMMUNITY

The town of Blayney and the villages of Millthorpe, Carcoar, Mandurama, Lyndhurst, Neville, Newbridge, and Barry support the social and economic propensity of the Blayney Shire.

**Blayney** is the principal town in the Shire, situated approximately 37km southwest of Bathurst and 35km southeast of Orange. The rural country town has many attractive services, including a variety of schools, health and recreational facilities and hosts many events including, the Blayney Farmers Market and functions during the Orange Food and Wine Festivals. In 2016, there were 2,948 people living in Blayney, which were predominately family households (67%).

**Millthorpe** is a heritage-listed and vibrant village, with quality restaurants, cafes, boutique shops and accommodation located throughout the historic built environment. The village has many attractive facilities, including the public school, health services and recreational facilities and hosts many events including, the Millthorpe Markets, Garden Ramble and functions during the Orange Food and Wine Festivals. The village is approximately 23km from the city of Orange and 13km to the Orange Regional Airport, therefore, leveraging from the economic and population growth of Orange and the region. In 2016, there were 708 people living in Millthorpe, which is expected to increase due to its location within the region and lifestyle and housing options.

**Carcoar** is a heritage-listed and vibrant village, nestled within a scenic landscape setting. The village is approximately 15km from Blayney and has many attractive facilities, including a local pub, café, boutique shops, a public school, health services and recreational facilities and hosts events including the Carcoar Running Festival and Carcoar Australia Day Fair. In 2006, there were 185 people living in Carcoar, which were predominately residents over 50 years of age (70%).

**Lyndhurst** is a thriving village surrounded by productive agricultural lands. The village is accessible to the regional centres of Cowra, Blayney, Bathurst and Orange and has many attractive facilities, such as, the public school, recreational and camping grounds. In 2016, 267 people lived in Lyndhurst, which were predominantly family households (75%).

**Mandurama** is a thriving village and takes advantage of its location on the Mid Western Highway. The village is accessible to the regional centres of Cowra, Blayney, Bathurst and Orange and has many attractive facilities, such as a local general store, local pub, 24 fuel services and police station. In 2016, 492 people lived in Mandurama, which was a balance between family households (45%) and residents over 50 years of age (47%).

**Neville** is a peaceful village surrounded by productive agricultural land and scenic landscapes. The village has many attractions including a local pub, the public school, museums, recreational facilities and unique accommodation at the Neville Siding. In 2016, 241 people were living in Neville, which was a balance between family households (54%) and residents over 50 years of age (45%).

**Newbridge** is a heritage-listed and vibrant rural village, located 31km from Bathurst and 17km from Blayney. The village has many attractions including a local pub, art galleries and recreational facilities and hosts the Winter to Solstice Festival. In 2016, there were 207 people living in Newbridge, which were predominantly family households (58%). Due to the location of village within the region and the affordable lifestyle options it is expected that population will continue to grow.

**Barry** is a peaceful village surrounded by productive agricultural land and scenic landscapes. In 2016, there were 247 people living in Barry, which were predominantly family households (70%). The location of Barry further afield from Bathurst and Orange and limited infrastructure make it less likely to benefit from growth within the region.

*INSERT DIAGRAM & MAPS*

- *Blayney Shire is home to 7,259 people (2016).*
- *Town of Blayney, Villages of Millthorpe, Carcoar, Barry, Newbridge, Neville, Lyndhurst and Mandurama.*
- *Places of significance include Carcoar Dam, Junctions Reefs, Belubula River, Heritage Conservations Areas, which includes the town of Blayney and the villages of Millthorpe, Newbridge and Carcoar villages and a vast number of Heritage Items located throughout our LGA.*
- *The area is known for its temperate climate, rural landscape and historic villages.*
- *Land Use: Rural 1448km<sup>2</sup> (98%), Industrial 173ha (0.1%), Residential 24km<sup>2</sup> (1.6%).*
- *Largest employing industries in Blayney Shire: Mining (662 employed, 13.8%), Agriculture, Forestry and Fishing (365 employed, 12.5%), Manufacturing (350 employed, 11.9%), Education and Training (185 employed, 6.3%) and Retail Trade (180 employed, 6.1%).*
- *40% of the Blayney Shire were 50 years of age and older.*
- *19% were aged between 35 – 49 years of age*
- *School aged children, preschoolers, babies 27% (Blayney Shire is older workers, retirees, mature aged families with children).*

## **BLAYNEY SHIRE - OUR VISION**

***'Blayney Shire is a vibrant and thriving rural shire, continuing a rich history of gold discoveries and farming that has positive housing growth and employment opportunities whilst protecting our natural and built environment'***

Over the next 20 years, a priority for Council will be to maintain the high levels of environmental, scenic and historic qualities that shape Blayney Shire, whilst supporting our primary economic contributors of agriculture and mining to create a connected, stronger and sustainable community.

Population growth in Blayney Shire is projected to be around 1% per year, increasing from a population of 7,259 people to 8,000 people by 2036, however, this is expected to surge with new industry and development, such as the construction of the Flyers Creek Wind Farm and possibly Regis Resources mineral operations. With this growth, housing opportunities will be provided to cater for the changing demographic and population needs, via the Blayney Shire Settlement Strategy, which will focus on the housing needs, types and infrastructure needed to support our community.

As road and rail infrastructure continues to improve within the region, including the establishment of the Parkes Intermodal Freight Terminal the opportunity, to integrate into the networks and investigate new manufacturing, transport and logistics sectors will allow growth within Blayney Shire. Our location within the region and connections with Sydney, Melbourne and Canberra will continue to provide for growth and opportunities within the national and international markets through the Canberra Airport and new Western Sydney Airport.

Increasing connectivity and creating a diverse economy will retain and establish new residents, businesses and industries to Blayney Shire over the next 20 years. The location of the Blayney Shire within the Central West will drive tourism growth and continue to build upon the regions strengths in food, wine and agri-tourism. In planning to support growth and economic opportunities, Council will continue to find a balance between the positive effect on our LGA and the protection of the environmental qualities and character that shapes Blayney Shire.

# ACHIEVING OUR VISION

## PLANNING PRIORITIES

To achieve the 20 - year vision for Blayney Shire, Council has identified 6 Planning Priorities to indicate the focus of future strategic planning work in Blayney Shire, which are consistent with the:

- Planning Priorities of the *Central West and Orana Regional Plan 2036*, and
- Future Directions for Blayney Shire expressed in the *Blayney Shire Community Strategic Plan 2018 - 2028*.

## ACTIONS

Blayney Shire's Planning Priorities will be delivered through actions to be undertaken by Council over the coming years. These may include the research of identified planning issues, preparation of strategies or policies, implementation of specific projects or amendment to existing plans, such as Blayney Local Environmental Plan or Blayney Development Control Plan.

## IMPLEMENTATION, MONITORING AND REPORTING

Council will monitor and report on the implementation of the actions to ensure that the planning priorities are being achieved. This will, as much as possible, be aligned to other Council review and reporting processes, such as:

- Review of Blayney Shire's Local Environmental Plan and Development Control Plan (every 5 years),
- Blayney Shire Community Strategic Plan review (every 4 years) and reporting (annually), and
- State of Environment report (annually).

This approach is consistent with the Integrated Planning & Reporting (IP&R) framework under the *Local Government Act 1993*, which recognises that council plans and policies are interconnected.

This Statement will be reviewed at least every 7 years pursuant to section 3.9(1) of the Act.

## OUR PLANNING PRIORITIES

Blayney Shire – A Vision		
<i>'A vibrant and thriving rural shire, facilitating positive housing growth and employment opportunities whilst protecting our natural and built environment'</i>		
THEMES	A CONNECTED & STRONGER COMMUNITY	AN ENVIRONMENTAL SUSTAINABLE COMMUNITY
STRATEGIC PRIORITIES	<p><b>Planning Priority 1</b> Leverage the central and strategic location of the Blayney Shire to encourage growth and economic opportunities.</p> <p><b>Planning Priority 2</b> Support sustainable growth in the mining and agribusiness sectors within the Blayney Shire.</p> <p><b>Planning Priority 3</b> Support growth in the transport and logistics sectors within Blayney Shire.</p> <p><b>Planning Priority 4</b> Provide diverse housing choices and opportunities to meet the changing demographics and population needs.</p>	<p><b>Planning Priority 5</b> Promote and support growth in the renewable energy industry sector.</p> <p><b>Planning Priority 6</b> Protect and conserve the natural environment and heritage qualities while adapting to the impacts of hazards and climate change.</p>



## PLANNING PRIORITY 1

Leverage the central and strategic location of the Blayney Shire to encourage growth and economic opportunities.

### Rationale

Blayney Shire's central location within the Central West, in particular close proximity to the 2 largest regional cities, Orange and Bathurst and capital cities, Sydney (250km) and Canberra (257km) creates many opportunities for growth and economic development. This includes, driving tourism growth, enhancing the livability of the area and integrating into the road network system, including the Parkes Intermodal Freight Terminal.

The accessible location and lifestyle benefits of Blayney Shire make it an attractive place to establish industries and or raise a family. Visitors, permanent residents and business owners are attracted to Blayney Shire by the rural lifestyle choices, affordable housing options, small community feel, natural environment, historic villages and a diverse economy.

The proximity of the Blayney Shire to surrounding towns and cities will continue to retain and establish new residents, businesses and industries over the next 20 years. In planning to support growth and economic opportunities, Council will continue to find a balance between the positive effect on our LGA and the protection of the environmental qualities and character that shapes Blayney Shire.

### Strategic Directions

- Reinforce the Town of Blayney as the primary retail / business and commercial center of the Shire.

### Actions

- Guide local and strategic planning to encourage new industries, businesses, and manage the interface with other land uses.
- Continue to work with Government agencies and other stakeholders to promote Blayney Shire as a tourist destination.
- Update Councils *Destination Management Plan 2016 – 2020*.

### Monitoring and Reporting

- Report to Council as necessary.
- Ongoing review of *Blayney Local Environmental Plan 2012, Blayney Development Control Plan 2018, Blayney, Cabonne, Orange Rural and Industrial Lands Strategy* and *Blayney Settlement Strategy Review*.
- Update Blayney Shire *Destination Management Plan 2016 – 2020* by the end of 2020.

### Relationship to Other Plans

- Central West and Orana Regional Plan - D4.
- Blayney Shire Community Strategic Plan - 3.3 and 3.4.

## PLANNING PRIORITY 2

Support sustainable growth in the mining, agribusiness sectors within Blayney Shire.

### Rationale

Blayney Shire is known for its strength and productivity in mining and agricultural production, which is predominately broad acre and grazing practices. The industries are our key opportunities for economic growth and development within the LGA.

Blayney Shire is home to various industries, which attract and employ skilled workers. The larger scale industrial activities are located in the Town of Blayney and rural lands within the Shire, including, Newcrest Cadia Valley Mine, Australian Native Landscapes and Central Tablelands Livestock Exchange (CTLX).

Blayney Shire is broadly located in the Lachlan Orogen Belt, which historically yielded significant quantities of gold and copper (and other minerals). Cadia Hill in the west of the Shire was discovered in 1992 and is one the largest open pit gold-copper mines in Australia. Potential resource areas extend over large sections of the Shire and come in close proximity to Mandurama and to a lesser extent Newbridge and Cacroar. These areas should be protected where possible for uses that will restrict their ability for exploration and extraction.

Regis Resources is currently seeking planning approval for McPhillamys Gold resources operation, which has a life expectancy of 15 years. Once the site has ceased operation, rehabilitation and future use of the site should be focused on value adding manufacturing and agricultural industries.

In planning to promote and support growth in mining and agribusiness sectors, Council will continue to find a balance between the positive effect on the economy and the protection of the natural and environmental qualities of Blayney Shire.

### Strategic Directions

- Protect agricultural land use resources whenever possible, by discouraging land uses unrelated to agriculture from locating on agricultural land and minimising the ad hoc fragmentation of rural land.
- Industrial activities should be established in areas as outlined by the *Blayney Settlement Strategy 2019* that are located near transport routes, located near existing zoned industrial land and located close to reticulated services that have the capacity to accommodate the development.

### Actions

- Encourage agribusiness diversification and value-adding opportunities by reviewing local plans to ensure land use zoning and definitions reflect industry requirements.
- Continue to work with Government agencies and other stakeholders to promote Blayney Shire as a productive and viable agricultural and mining local government area.
- Promote and facilitate the development of intensified agricultural opportunities, leveraging existing strategic advantages and potential future infrastructure.

### Monitoring and Reporting

- Report to Council as necessary.
- Ongoing review of *Blayney Local Environmental Plan 2012* and *Blayney Development Control Plan 2018*.

### Relationship to Other Plans

- Central West and Orana Regional Plan – D1, D2, D3, D8 and D10.
- Blayney Shire Community Strategic Plan – 3.1 and 3.2.

### PLANNING PRIORITY 3

Support growth in the transport, manufacturing and logistics sectors within Blayney Shire.

#### Rationale

As road and rail infrastructure continues to improve within the region, including the establishment of the Parkes Intermodal Freight Terminal the opportunity, to integrate into the networks and investigate new manufacturing, transport and logistics sectors will allow growth within Blayney Shire. Our location within the region and connections with Sydney, Melbourne and Canberra will continue to provide for growth and opportunities within the national and international markets through the Canberra Airport and new Western Sydney Airport.

Many of the settlements in the Shire grew in response to the development of the Main Western Line that connects the shire with Sydney and Bourke, and the now closed Blayney to Demondrille line through the Shire. These lines provide important freight and logistics opportunities. Particularly, the town of Blayney is a significant regional location for freight and logistics, such as Blayney FLC Pty Ltd intermodal transport terminal facility, Nestle Purina and SeaLink.

In 2019, Transport NSW have engaged Lycopodium Infrastructure Pty Lt to undertake a feasibility study to investigate reinstatement of the Blayney to Demondrille, Cowra to Eugowra and Koorawatha to Grenfell rail line (Cowra Lines). Reopening the Blayney to Demondrille Line would provide an alternative route for the daily freight train from Blayney to Port Botany and Port Kembla that travels the congested Sydney network and as an opportunity to freight the gold and copper sludge produced in the Shire to Port Kembla.

As road and rail infrastructure continues to improve within the region, including the establishment of the Parkes Intermodal Freight Terminal the opportunity, to integrate into the networks and investigate new manufacturing, transport and logistics sectors will allow growth within Blayney Shire.

In planning to leverage and support growth, Council will continue to find a balance between the positive effect on the economy and the protection of the natural and environmental qualities of Blayney Shire.

#### Strategic Directions

- Maximise freight and logistics access to the Main Western Line and where possible and promote lower residential densities and increased setbacks to the rail line.

#### Actions

- Continue to work with Government agencies and other stakeholders to promote Blayney Shire as a productive and appropriate location for transport, manufacturing and logistic sectors.
- Continue to leverage and support the Blayney Demondrille Line and upgrades to Mid-Western Highway and Millthorpe Road to improve access within Blayney Shire and the region.
- Identify a potential corridor for a Heavy Vehicle detour route north of the Blayney township. Identify and protect the corridor in key strategic planning documents, including the *Blayney, Cabonne and Orange and Industrial Lands Strategy*, *Blayney Settlement Strategy Review* and or *Blayney Local Environmental Plan*.

#### Monitoring and Reporting

- Report to Council as necessary.
- Ongoing review of *Blayney Local Environmental Plan 2012* and *Blayney Development Control Plan 2018*.

#### Relationship to Other Plans

- Central West and Orana Regional Plan – D1, D2, D3, D8 and D10.
- Blayney Shire Community Strategic Plan – 3.1 and 3.2.

#### **PLANNING PRIORITY 4**

Provide diverse housing choices and opportunities to meet changing demographics and population needs.

##### **Rationale**

Population growth in Blayney Shire is projected to be around 1% per year, increasing from a population of 7,259 people to 8,000 people by 2036, with a growing proportion of residents aged 65 years and over. The town of Blayney and villages of Millthorpe and Newbridge have been experiencing the highest rates of growth, due to their location to the regional cities of Bathurst and Orange and it is anticipated that this trend will continue to grow.

The predominant housing type in Blayney Shire is detached dwelling house (94%). This is expected to change with the proportion of residents living in a household of 2 or fewer people increasing. It is expected that demand for a variety of housing types, such as, medium density development and aged/retirement living options will increase to cater for this trend.

The development of Flyers Creek Wind Farm and possibly McPhillamys Gold resources operation may employ more than 200 people during the construction phase and 250 people at operation phase. In order to accommodate the construction workforce, Council will require implementation of the Blayney Shire Settlement Strategy, which will focus on the housing needs, types and infrastructure needed to support this demand.

In planning for growth and change, Council will strive to retain a variety of housing choices and diversity to meet the needs of the community and ensure that housing growth is in appropriate locations reflecting land constraints and infrastructure capacity.

##### **Strategic Directions**

- Recognise the current demand for dwelling lots with a more rural or landscape character and enhance those settlements with the ability to provide for this type of development.
- Focus large-scale urban residential development in the Town of Blayney and Millthorpe where there are higher levels of service, infrastructure and facilities to support growth.

##### **Actions**

- Implement the recommendations within the review of the Blayney Settlement Strategy 2019.
- Guide local and strategic planning to create diverse housing choices and opportunities within Blayney Shire.

##### **Monitoring and Reporting**

- Report to Council as necessary.
- Ongoing review of *Blayney Local Environmental Plan 2012*, *Blayney Development Control Plan 2018* and *Blayney Settlement Strategy Review*.

##### **Relationship to Other Plans**

- Central West and Orana Regional Plan - D25, D26, D27 and D28.
- Blayney Shire Community Strategic Plan - 1.2 and 2.2.

## PLANNING PRIORITY 5

Promote and support growth in the renewable energy industry sector.

### Rationale

Blayney Shire's is currently home to the Carcoar Dam Wind Farm (15 wind turbines) and Flyers Creek Wind Farm (38 wind turbines, approved by State Government, MOD 4, 2019). The area has significant potential for additional renewable energy industries due to the vast open spaces, higher altitude tablelands, the opportunities to co-locate mining and renewables, whilst addressing high energy prices and to enhance industry competitiveness.

In planning to promote and support growth in renewable energy industries Council will continue to find a balance between the positive effect on the economy and the protection of the natural and environmental qualities of Blayney Shire.

### Strategic Directions

- Manage the interface between agricultural, residential development and the renewable energy industry sector.

### Actions

- Work with businesses and other stakeholders to find appropriate locations for renewable energy generation potential and access to the electricity networks.
- Continue to work with Government agencies and other stakeholders to promote Blayney Shire as an area for renewable energy industries and development.
- Review *Blayney Shire Council Renewable Energy Action Plan*.

### Monitoring and Reporting

- Report Council as necessary.
- Ongoing review of *Blayney Environmental Plan 2012*, *Blayney Development Control Plan 2018* and *Blayney Shire Council Renewable Energy Action Plan*.

### Relationship to Other Plans

- Central West and Orana Regional Plan – D8 and D9.
- Blayney Shire Community Strategic Plan – 3.1, 3.5 and 5.4.

## Planning Priority 6

Protect and conserve the natural environment and heritage qualities while adapting to the impacts of hazards and climate change.

### Rationale

Blayney Shire is widely recognised for its temperate climate, rural landscape and historic villages. Places of significance include Carcoar Dam, Junctions Reefs, Belubula River, Heritage Conservation Areas, which includes the town of Blayney and the villages of Millthorpe, Newbridge and Carcoar villages and a vast number of Heritage Items located throughout our LGA.

The way the built environment sits within the landscape is a result of a planning framework that has recognised the need to protect the significant natural, environmental and heritage qualities that shape Blayney Shire. Maintaining and enhancing our environmental assets, native vegetation communities and cultural heritage is a key objective for Council and is valued by the community and visitors.

As the Central West continues to experience lower rainfall, higher temperatures and prolonged dry periods, more intense weather events will likely affect the wellbeing of rural communities, ecosystems, agricultural production, and increase bushfire risk. The emerging risks of the changing climate will require a systematic and coordinated approach to give the community skills and knowledge to deal with the changes and provide a better understanding of the nature and location of hazards.

In planning to protect and conserve the natural, and environmental qualities Council will continue to maintain existing plans, policies and programs dedicated to ensuring protecting and conservation.

### Strategic Directions

- Protect key heritage assets and heritage streetscapes by identifying the desired character and ensuring development is sensitive to character in Blayney, Millthorpe, Carcoar and Newbridge.

### Actions

- Actively promote Councils Heritage Assistance Fund, Heritage Advisory Services, and other initiatives that contribute to the conservation of heritage.
- Review the adequacy of the current Blayney Shire Heritage Conservation Areas.
- Continue to work with Government agencies and other stakeholders to give the community skills and knowledge to deal with climate change and hazards.

### Monitoring and Reporting

- Report to Council as necessary.
- Report on the progress of Delivery and Operation Plan projects.
- Report annually on projects funded and completed under the Heritage Assistance Fund and the number of referrals and meeting undertaken each year as part of the Heritage Advisory Service.
- Annual reporting in Councils State of the Environment Report.

### Relationship to Other Plans

- Central West and Orana Regional Plan – DA13, D14 & D17.
- Blayney Shire Community Strategic Plan - 5.3.

# APPENDIX

## LIST OF STUDIES, PLANS AND DOCUMENTS

### **Blayney Shire Council**

Blayney Community Based Heritage Study 2011  
Blayney Shire Settlement Strategy 2012  
Blayney Shire Renewable Energy Action Plan 2017  
Blayney Shire Community Strategic Plan 2018 - 2028  
Blayney Shire Delivery Program and Operation Plan 2019 - 2020  
Blayney Shire Community Engagement Strategy 2018  
Blayney Shire Destination Management Plan 2016 – 2020  
Blayney Development Control Plan 2018  
Blayney Settlement Strategy Review 2019  
Blayney 2020 Master Plan and Implementation Strategy

### **Blayney Shire Council, Cabonne Shire Council & Orange City Council**

Blayney, Cabonne and Orange Sub Regional Plan & Industrial Strategy 2008  
Orange, Cabonne, Blayney Regional Economic Development Strategy 2018 - 2020  
Blayney, Cabonne, Orange Rural and Industrial Lands Strategy 2019

### **NSW Department of Planning & Environment**

Central West and Orana Regional Plan 2036  
A Snapshot of the Blayney Local Government Area  
Wind Energy Guideline

### **NSW Legislation**

Environmental Planning & Assessment Act 1979  
Local Government Act 1993  
Blayney Local Environmental Plan 2012

## RELATIONSHIP WITH OTHER PLANS

The table below shows the consistency of the Planning Priorities with the Central West and Orana Regional Plan and the Blayney Shire Community Strategic Plan.

PLAN	PLANNING PRIORITIES
<p style="text-align: center;"><b>Central West and Orana Regional Plan 2036</b> <i>Direction (D)</i> <i>Planning Priority (P)</i></p> <p><b>Goal 1: The most diverse regional economy in NSW</b> D1: Protect the regions diverse and productive agricultural land. D2: Grow the agribusiness sector and supply chains. D3: Develop advanced manufacturing and food processing sectors. D4: Promote and diversify regional tourism markets. D5: Improve access to health and aged care services. D6: Expand education and training opportunities. D7: Enhance the economic self-determination of Aboriginal communities. D8: Sustainably manage mineral resources. D9: Increase renewable energy generation. D10: Promote business and industrial activities in employment lands. D11: Sustainably manage water resources for economic opportunities. D12: Plan for greater land use compatibility.</p> <p><b>Goal 2: A stronger, healthier environment and diverse heritage</b> D13: Protect and manage environmental assets. D14: Manage and conserve water resources for the environment. D15: Increase resilience to natural hazards and climate change. D16: Respect and protect Aboriginal heritage assets. D17: Conserve and adaptively re-use heritage assets.</p> <p><b>Goal 3: Quality freight, transport and infrastructure works</b> D18: Improve freight connections to markets and global gateways. D19: Enhance road and rail freight links. D20: Enhance access to air travel and public transport. D21: Coordinate utility infrastructure investment.</p> <p><b>Goal 4: Dynamic, vibrant and healthy communities</b> D22: Manage growth and change in regional cities and strategic and local centres. D23: Build the resilience of towns and villages. D24: Collaborate and partner with Aboriginal communities. D25: Increase housing diversity and choice. D26: Increasing housing choice for seniors. D27: Deliver a range of accommodation options for seasonal, itinerant and mining workforces. D28: Manage rural residential development. D29: Deliver healthy built environments and better urban design.</p> <p><b>Blayney Shires Priorities within Central West and Orana Regional Plan 2036</b> P1: Continue to revitalise Blayney main street and central business district. P2: Continue to grow the mining, agribusiness, transport and logistics sectors and associated businesses. P3: Investigate the development of a regionally significant intensified agricultural precinct for agribusiness, leveraging existing strategic advantages and future infrastructure. P4: Leverage Blayney strategic advantages including, its proximity to Bathurst, Orange, Cowra, Canberra and Sydney; the existence of major utility services; and access to transport, warehousing and freight facilities. P5: Continue to grow the renewable energy industry sector.</p>	<p>P2 P2 P3 P1 P1 P1 P6 P2 &amp; P5 P5 P3 P5 &amp; P6 P2, P4 &amp; P5</p> <p>P6 P6 P6 P6 P6</p> <p>P3 P1 &amp; P3 P1 P1 &amp; P3</p> <p>P1 &amp; P4 P1 &amp; P4 P6 P4 P4 P2 &amp; P4 P4 P4</p> <p>P1 P1 P2 P2 P1 &amp; P3 P5 P1</p>



<p>P6: Leverage opportunities from the Local Government Areas rural character to support diverse industries such as tourism.</p>	
<p style="text-align: center;"><b>Blayney Shire Community Strategic Plan 2018 – 2028</b> <i>Future Directions (FD)</i></p> <p>FD1: Maintain and improve public infrastructure and services.          FD2: Build the capacity and capability of local governance and finance.          FD3: Promote Blayney Shire to grow the local and visitor economy.          FD4: Enhance facilities and networks that supports community, sport, heritage and culture.          FD5: Protect our natural environment.</p>	<p style="text-align: center;">P4          P1, P2, P3 &amp; P5          P1          P1 &amp; P6          P6</p>

# **DRAFT BLAYNEY SHIRE COMMUNITY PARTICIPATION PLAN**

# CONTENTS

## **1 INTRODUCTION**

WHAT IS A COMMUNITY PARTICIPATION PLAN?  
PRINCIPLES OF THE COMMUNITY PARTICIPATION PLAN  
COMMUNITY PARTICIPATION IN BLAYNEY SHIRE  
COMMUNITY PARTICIPATION FOR PLANNING DOCUMENTS

## **2 GLOSSARY**

## **A APPENDIX**

BLAYNEY DEVELOPMENT CONTROL PLAN 2018, PART B – NOTIFICATION AND ADVERTISING OF DEVELOPMENT APPLICATIONS

# INTRODUCTION

## WHAT IS A COMMUNITY PARTICIPATION PLAN?

The NSW Government requires Council to prepare a Community Participation Plan (CPP), to set out how and when we engage with our community on the planning functions Council performs under the *Environmental Planning & Assessment Act 1979* (EP&A Act), which includes legislative reforms, plan making and making decisions on proposed development.

This CPP has been developed in accordance with the requirements of the EP&A Act, and the planning framework for *Central West & Orana Regional Plan 2036*, Blayney Shire Community Strategic Plan (CSP), Blayney Shire Community Engagement Strategy and Blayney Shire Development Control Plan 2018 (BDCP).

## PRINCIPLES OF THE COMMUNITY PARTICIPATION PLAN

The EP&A Act guides Council to ensure that it will be clearer and easier for the community to understand how it can participate in planning decisions. The EP&A Act outlines the principles that underpin Councils CPP, these principles are:

- The community has a right to be informed about planning matters that affect it;
- Planning authorities should encourage effective and on-going partnerships with the community to provide meaningful opportunities for community participation in planning;
- Planning information should be in plain language, easily accessible and in a form that facilitates community participation in planning;
- The community should be given opportunities to participate in strategic planning as early as possible to enable community views to be genuinely considered;
- Community participation should be inclusive and planning authorities should actively seek views that are representative of the community;
- Members of the community who are affected by proposed major development should be consulted by the proponent before an application for planning approval is made;
- Planning decisions should be made in an open and transparent way and the community should be provided with reasons for those decisions (including how community views have been taken into account); and
- Community participation methods (and the reasons given for planning decisions) should be appropriate having regard to the significance and likely impact of the proposed development.

## COMMUNITY PARTICIPATION IN BLAYNEY SHIRE

Our CPP is designed to make participation in planning clearer for the community and create a shared sense of purposes, direction and understanding of the need to manage growth and change, while preserving local character. It does this by setting out, in one place, how and when the community can participate in the planning system, our functions and different types of proposals.

This CPP has been developed in accordance with the principles and level of engagement identified within the Blayney Shire Community Engagement Strategy. Table 1 highlights the planning functions, strategies and minimum exhibition timeframes that this CPP applies to, as set out in Schedule 1 of the EP&A Act and the BDCP, Part B – Notification and Public Exhibition of Development Applications.

This CPP does not outline our engagement strategies for the delivery of other Council services, functions or infrastructure. Community Engagement of these activities is developed considering the requirements of Councils Community Engagement Strategy, which was adopted by Council and forms part of the Blayney Shire CSP.

### COMMUNITY PARTICIPATION FOR PLANNING DOCUMENTS

Table 1 highlights the planning functions, strategies and minimum exhibition timeframes that this CPP applies to, as set out in Section 2.21(2) and Schedule 1 of the EP&A Act. Council will exhibit a proposal for the minimum timeframe and will consider an extended timeframe for exhibition based on the scale and nature of the proposal.

Key points to note about public exhibitions include the following:

- A public authority is not required to make available for public inspection any part of an environmental impact statement whose publication would, in the opinion of the public authority, be contrary to the public interest because of its confidential nature or for any other reason;
- Timeframes are in calendar days and include weekends;
- If the exhibition period is due to close on a weekend or a public holiday, we may extend the exhibition to finish on the first available workday; and
- The period between 20 December and 10 January (inclusive) is excluded from the calculation of a period of public exhibition.

PLANNING DOCUMENT	MANDATORY TIMEFRAME
<b>Draft Community Participation Plan (CPP)</b> (this plan)	28 days
<b>Draft Local Strategic Planning Statements (LSPS)</b> The LSPS will set the 20-year vision for land use in the local area, the special character and values that are to be preserved and how change will be managed into the future.	28 days
<b>Planning Proposals for local environmental plans, subject to a Gateway Determination</b> Planning Proposals can be prepared to: <ul style="list-style-type: none"> <li>• Rezone land to change the uses allowed on the land;</li> <li>• Administrative amendments to the Blayney Local Environmental Plan 2012, i.e. updates to clauses and maps and addition of heritage items.</li> </ul>	28 days or: (a) if a different period of public exhibition is specified in the gateway determination for the proposal—the period so specified, or (b) if the gateway determination specifies that no public exhibition is required because of the minor nature of the proposal—no public exhibition.
<b>Draft Development Control Plans (DCP)</b> The BDCP provides controls to guide new development, which are considered in the assessment of development applications.	28 days
<b>Draft Contributions Plans</b> A Plan that levies new development for facilities such as, recreational facilities required to service new developments.	28 days
<b>Draft Planning Agreement</b> Planning agreements entered into between Council and a developer. The Planning Agreement allows contributions for land dedication, recreation, and community and transport facilities in lieu of development contributions under section 7.11 of the E&A Act.	28 days

PLANNING DOCUMENT	MANDATORY TIMEFRAME
<p><b>Development Application (DA) - application for development consent other than for complying development certificate, for designated development or for SSD).</b> Examples include development applications for new dwellings, commercial, retail or industrial development.</p>	<p>14 days, refer to Part B – Notification and Public Exhibition of Development Applications in Appendix A of this CPP.</p>
<p><b>Application for development consent for Designated Development</b> Designated developments are higher impact developments that are detailed in Schedule 3 of the Environmental Planning &amp; Assessment Act 2000 (EP&amp;A Regulations).</p>	<p>28 days</p>
<p><b>Application for development consent for State Significant Development</b> Some types of development are deemed to have State significance due to the size, economic value, or potential impacts that a development may have. Development that is State Significant Development (SSD) is identified in the State and Regional Development State Environmental Planning Policy (SEPP).</p>	<p>28 days</p>
<p><b>Application for modification of development consent that is required to be publicly exhibited by the regulations</b></p>	<p>Refer to Part B – Notification and Public Exhibition of Development Applications in Appendix A of this CPP.</p>
<p><b>Environmental impact statement obtained under Division 5.1</b> An EIS prepared for development under Part 5 of the EPA&amp; Act for certain development such a state significant development.</p>	<p>28 days</p>
<p><b>Environmental impact statement for State significant infrastructure under Division 5.2</b> State significant infrastructure includes major transport and services development such as rail and road infrastructure, pipelines and development in National Parks.</p>	<p>28 days</p>
<p><b>Re-exhibition of any amended application or matter referred to above required by or under this Schedule</b></p>	<p>The period (if any) determined by the person or body responsible for publicly exhibiting the application or matter.</p>

PLANNING DOCUMENT	NON MANDATORY TIMEFRAME
<b>Draft Legislation, regulations, policies and guidelines</b> Examples include Council Policies, Strategy and Structure Plans for areas.	28 days
<b>Application for modification of development consent that is required to be publicly exhibited by the regulations</b>	28 days

Note: There may be other proposals not subject to the mandatory exhibition timeframes for which Council will have the option to exhibit for 28 days and engage with the community in line with the principles of this CPP. Additionally, there may be some occasions where a government priority or administrative requirement demands immediate action on proposals that prevents the implementation of our usual community participation process.

## GLOSSARY

PLANNING TERM	DEFINITION
<b>Gateway Determination</b>	A gateway determination is issued following an assessment of the strategic merit of a proposal to amend or create an LEP and allows the proposal to proceed to public exhibition.
<b>Local Environmental Plan (LEP)</b>	An environmental planning instrument developed by a local planning authority, generally a council. An LEP sets the planning framework for a Local Government Area.
<b>Regional Strategic Plan</b>	20 year plans that address the community's needs for housing, jobs, infrastructure and a healthy environment for a DPIE Region.
<b>State Environmental Planning Policy (SEPP)</b>	An environmental planning instrument developed by the Department, that relates to planning matters that are state significant or are applicable across the state.



# **APPENDIX**



# Table of Contents

PART B

- B1 Notification & Public Exhibition of Development Applications ..... 3**
  - B1.1 Application of this Part .....3
  - B1.2 Objectives for Notification & Public Exhibition of Development Applications ..... 3
  - B1.3 Definitions.....3
- B2 Notified Development ..... 4**
  - B1.4 Development not requiring Notification .....4
  - B1.5 Who will be Notified? .....4
  - B1.6 Information to be included with Notification Letters .....5
  - B1.7 Notification Period .....5
- B2 Advertised Development ..... 6**
  - B2.1 What Development will be Advertised? .....6
  - B2.2 Public Exhibition Period .....6
  - B2.3 Information to be Publicly Exhibited .....6
  - B2.4 Making of Submissions during the Notification and Advertising Period .....7
  - B2.5 Consideration of Submissions during the Notification and Exhibition Period .....8
  - B2.6 Notification of Determination of Development Applications .....8
- B3 Amendments to Notified and Advertised Development ..... 8**
- B4 Section 96 Modification Applications ..... 9**
- B5 Section 82A Review ..... 9**
- B6 Petitions..... 10**

## **B1 Notification & Public Exhibition of Development Applications**

### **B1.1 Application of this Part**

This Part of the DCP applies to all land within the Blayney Local Government Area (LGA) except for applications that fall into one or more of the following categories:

- 1) Exempt development;
- 2) Complying development;
- 3) Designated Development;
- 4) State Significant Development;
- 5) Integrated Development; and
- 6) Section 68 applications.

The above categories of development have their own requirements for advertising in the *Environmental Planning & Assessment Act 1979* (EP&A Act), the *Environmental Planning and Assessment Regulation 2000* (EP&A Regulation) and the *State Environmental Planning Policy (Exempt and Complying Development) 2008* (Codes SEPP) and alternate or additional arrangements may be made or apply.

### **B1.2 Objectives for Notification & Public Exhibition of Development Applications**

- To define development that is either notified or advertised development.
- To outline the procedures for notified and advertised development.
- To outline other relevant related procedures for Development Applications.
- To ensure a consistent, transparent and effective development assessment process.
- To provide an opportunity for public participation in the Development Application process.

### **B1.3 Definitions**

Notified development is where Council writes to owners of properties identified as requiring notification, advising of a proposed development, using priority post by Australia Post.

Advertised development is where Council, in addition to writing to owners of properties identified as requiring notification, places a notice in a local newspaper advising of a proposed development.



## B2 Notified Development

PART B

### B1.4 Development not requiring Notification

Council or its delegated officers may decide not to follow the notification procedure in this DCP if the proposed Development Application (DA) is compliant with all of the legislation and controls in BLEP2012 and this DCP (where relevant) and is:

- 1) A single storey dwelling house;
- 2) An addition to a single storey dwelling house and minor external dwelling additions such as an open car port, pergola, or verandah;
- 3) Private swimming pool;
- 4) A detached garage or shed/outbuilding associated with a dwelling house that is behind the building line;
- 5) Any building on land within Zone RU1 Primary Production, Zone RU2 Rural Landscape or Zone RU3 Forestry where the land has an area greater than 5 hectares and/or the building is greater than 150 metres from a boundary with a different owner;
- 6) Subdivision creating less than 5 lots within Zones RU1 Primary Production, Zone RU2 Rural Landscape & RU3 Forestry;
- 7) Subdivision creating 1 additional lot only within Zones R1 General Residential, R5 Large Lot Residential, and RU5 Village;
- 8) A boundary adjustment;
- 9) Commercial development or light industry within Zones B2 Local Centre, B5 Business Development, B6 Enterprise Corridor, IN1 General Industrial and IN2 Light Industrial or on a lot that does not adjoin an existing dwelling or a residential zone;
- 10) Development considered to have nil or minor impacts on adjoining land owners; and
- 11) A development that relates to a Section 96 Modification that is a result of a condition imposed on an existing Development Application that has previously been notified in accordance with this DCP.

The above exemptions only apply if the proposed development is on a lot that is not a heritage item or adjacent to one.

All other development will require notification in accordance with this DCP.

### B1.5 Who will be Notified?

For Development Applications requiring notification under this DCP, written notification of the proposed development may be provided to:

- 1) The owner(s) of land immediately adjoining to the side and rear boundaries of the subject site;

**BLAYNEY SHIRE DEVELOPMENT CONTROL PLAN 2018**

---

- 2) The owner(s) of land adjacent to the subject land, including land that is separated from the subject site by a road, pathway, driveway, waterway and railway or similar thoroughfare;
- 3) The owner(s) of any other land which may, in the opinion of Council or its delegated officers, be affected by the proposed development, having regard to any relevant matter for consideration under Section 79C of the EP&A Act; and
- 4) Any other relevant stakeholder including, utility providers and or government agencies.

**B1.6 Information to be included with Notification Letters**

For Development Applications requiring notification to land owners under this DCP the following information shall be included in the written notification letter to any person(s) entitled to be notified:

- 1) Council's Development Application Number;
- 2) The address, lot and deposited plan numbers of the land on which development is proposed to be carried out;
- 3) A brief description of the proposed development;
- 4) The name of the applicant;
- 5) The invitation to make a written submission, details of where the application can be inspected and the time within written submissions must be received by Council;
- 6) Advice that the substance of written submissions may be included in a report to Council;
- 7) Advice that Council is subject to the *Government Information (Public Access) Act 2009* and that copies of written submissions may be made available to any persons entitled to lodge an application under this legislation (copies will withhold the identity of the submission maker); and
- 8) All notification letters may be accompanied by site and elevation plans and the Statement of Environmental Effects that are lodged with the Development Application. *Note: Floor plans or internal plan layout will not be provided.*

**B1.7 Notification Period**

For Development Applications requiring notification under this DCP, a notification period of not less than fourteen (14) days (including weekends and public holidays) shall be provided by Council commencing from the day following the date of the notification letter.

The period for notification and exhibition of Development Applications may be extended up to 28 days during traditional holiday periods (e.g. December and January).

## B2 Advertised Development

### B2.1 What Development will be Advertised?

In addition to any requirements for advertising under state or federal legislation, the following kinds of development may be advertised:

- 1) Demolition of a building identified as a heritage item in Schedule 5 of BLEP2012;
- 2) Use of a heritage item for a purpose prohibited within the zone, as provided by clause 5.10(10) of BLEP2012;
- 3) Major Council projects to be of significant community interest;
- 4) Subdivision creating 20 or more allotments;
- 5) Non-residential uses in or adjacent to Zones R1 General Residential, R5 Large Lot Residential, or RU5 Village or development for the purpose of: multi dwelling housing; residential flat buildings; seniors housing; hostels; boarding houses; group homes;
- 6) Development that is likely to impact on surrounding properties including intensive livestock agriculture; heavy industries; heavy industrial storage establishments; sawmill or log processing industries; stock & sale yards; sex services premises; or restricted premises; and
- 7) Any development identified by Council staff that should be advertised in the public interest.

### B2.2 Public Exhibition Period

Where a Development Application is required to be placed on public exhibition under this part of the DCP, the Application shall be made available for inspection for a period of not less than fourteen (14) days, public holidays and weekends included, commencing from the date on which the public exhibition notice was first placed in the Local Newspaper.

The period for notification and exhibition of Development Applications may be extended up to 28 days during traditional holiday periods (e.g. December and January).

### B2.3 Information to be Publicly Exhibited

For Development Applications requiring public exhibition under this DCP the following information shall be included in the public exhibition notice:

- 1) Council's Development Application Number;
- 2) The address, lot and deposited plan numbers of the land on which development is proposed to be carried out;
- 3) A brief description of the proposed development;
- 4) The name of the applicant;

**BLAYNEY SHIRE DEVELOPMENT CONTROL PLAN 2018**

---

- 5) The invitation to make a written submission, details of where the application can be inspected and the time within written submissions must be received by Council;

During the public exhibited period, Council must make available for inspection the following extracts of the Development Application to any interested persons. This information shall include:

- 1) Site Plan and Elevation Plans that are lodged with the Application (*Note: No floor plans/internal layouts to be provided*);
- 2) The Statement of Environmental Effects that is lodged with the Application; and
- 3) Any other documents that are relevant.

**PART B**

#### **B2.4 Making of Submissions during the Notification and Advertising Period**

Submissions in respect of a Development Application that is notified or advertised under this DCP must be received by Council within the period designated or alternatively within such additional period as may be determined by Council or its delegated officers.

A submission may be made by any person whether or not that person has been or is entitled to be given notification of the proposed development under this DCP.

Submissions must be made in writing and must clearly indicate the following:

- 1) Name and address of the person making the submission, including phone and email address. Anonymous submissions will not be considered; and
- 2) The submission should relate directly to the proposed development and if the submission is by way of objection, it must state the reasons for objection.

Any submission received by Council may be:

- 1) Summarised and issues referred to the applicant for consideration;
- 2) Subject of freedom of information requests under the *Government Information (Public Access) Act 2009* (copies will withhold the identity of the submission maker);
- 3) Summarised as part of an Assessment Report in Council Business Papers; and
- 4) Included as submitted in Council Business Papers.

All submissions must be addressed to:

The General Manager,  
Blayney Shire Council  
PO Box 62  
Blayney NSW 2799

or Councils email address [council@blayney.nsw.gov.au](mailto:council@blayney.nsw.gov.au)



**BLAYNEY SHIRE DEVELOPMENT CONTROL PLAN 2018**

---

**PART B**

**B2.5 Consideration of Submissions during the Notification and Exhibition Period**

Where a submission is received during the period in relation to a Development Application that has been notified or advertised under this DCP, Council must consider that submission prior to the Application being determined.

Council or its delegated officers may consider a submission received outside of the period allowed for making submissions under this Plan, provided the Development Application has not already been determined. Consideration of any such submission is at the discretion of the Director Planning & Environmental Services.

Submissions received by Council in relation to a Development Application that has been notified or advertised under this Plan will be considered in full as part of an Assessment Report for the proposed development. If the substance of the submission can be addressed through a condition in the development consent, the application can be determined under delegation by the Director Planning & Environmental Services. If the substance of the submission cannot be addressed through a condition in the development consent, the application will be determined at a Council Meeting.

**B2.6 Notification of Determination of Development Applications**

Any person(s) who makes a submission in relation to a Development Application that is notified or advertised under this DCP which is to be determined at a Council Meeting must be notified of the date at which the Development Application will be considered by Council.

Any person(s) who makes a submission in relation to a Development Application that is notified or advertised under this DCP must also be provided with written notification of the Council's determination of the Application as soon as possible after that determination has been made.

**B3 Amendments to Notified and Advertised Development**

For Development Applications that are amended post notification / advertising period and at any time prior to determination, the Development Application will only be re-notified / advertised in accordance with this DCP if it is considered that there will be additional or significantly altered likely environmental impact.

**BLAYNEY SHIRE DEVELOPMENT CONTROL PLAN 2018**

**PART B**

If, in the opinion of the Council or its delegated officers, the likely environmental impact is the same or will be reduced as a result of the amendments, the Development Application will not be re-notified / exhibited under this DCP.

**B4 Section 96 Modification Applications**

The requirements where Council receives a Section 96 Modification Application in relation to an existing development consent is as follows:

Section 96(1) Modification	Applications are not required to be notified or placed on public exhibition.
Section 96(1A) Modification	Applications are not required to be notified or placed on public exhibition.
Section 96(2) Other Modifications	Council is required to follow normal notification / advertising procedures in accordance with the requirements of this DCP, but only where the original Development Application was also notified / exhibited. All persons who made submissions in relation to the original application will be notified, where possible.  Note: The Environmental Planning & Assessment Act 1979 (EP&A Act) and EP&A Regulation specify additional exhibition and notification procedures for Section 96(2) Modification applications.
Section 96(AA) Modification	Council is required to follow normal notification / advertising procedures in accordance with the requirements of this Plan, but only where the original Development Application was also notified / advertised. All persons who made submissions in relation to the original application will be notified, where possible.

**B5 Section 82A Review**

Where an applicant requests Council to review a determination of a Development Application in accordance with the requirements of Section 82A of the EP&A Act, the application must be notified and / or re-exhibited in the same manner as the original application. All persons who made submissions in relation to the original application must also be notified, if possible.

The *Environmental Planning & Assessment Act 1979* and Regulations (as amended) specify additional advertising and notification procedures for Section 82A Review Applications.

**BLAYNEY SHIRE DEVELOPMENT CONTROL PLAN 2018**

---

## **B6 Petitions**

**PART B**

Where petitions are received in respect to Development Applications, Section 96 Modification Applications or Section 82A Review Applications, the head petitioner or where not nominated the first petitioner will be designated. Only the head petitioner will be contacted by Council regarding the application. Those people lodging petitions are encouraged to lodge their own submission.